

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization  
International Bureau



PCT



(43) International Publication Date  
8 September 2006 (08.09.2006)

(10) International Publication Number  
**WO 2006/092688 A2**

- (51) International Patent Classification: Not classified
- (21) International Application Number:  
PCT/IB2006/000310
- (22) International Filing Date:  
16 February 2006 (16.02.2006)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:  
11/067,764 1 March 2005 (01.03.2005) US
- (71) Applicant (*for all designated States except US*): NOKIA CORPORATION [FI/FI]; Keilalahdentie 4, FIN-02150 Espoo (FI).
- (71) Applicant (*for LC only*): NOKIA INC. [US/US]; 6000 Connection Drive, Irving, TX 75039 (US).
- (72) Inventors; and
- (75) Inventors/Applicants (*for US only*): ZILLIACUS, Martin [FI/FI]; Kavallintie 4 A, FIN-02700 Kauniainen (FI). SANDRINI, Marco [IT/FI]; Vetehisenkuja 3a 17, FIN-00530 Helsinki (FI). KOTOLA, Sakari [FI/FI]; Alppitie 10 B, FIN-02700 Kauniainen (FI). VARTIA, Jorma [FI/FI]; Paasitie 15 E 21, FIN-00830 Helsinki (FI). VESIKILVI, Petri [FI/FI]; Lintupiha 12 A B, FIN-02260 Espoo (FI).
- (74) Agents: HOEL, John et al.; c/o Morgan & Finnegan, LLP, Three World Financial Center, New York, NY 10281-2101 (US).
- (81) Designated States (*unless otherwise indicated, for every kind of national protection available*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, BE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LC, LK, LR, LS, IT, LU, LV, LY, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— *with declaration under Article 17(2)(a); without classification and without abstract; title not checked by the International Searching Authority*

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

WO 2006/092688 A2

(54) Title: METHOD AND SYSTEM FOR TACTILE CONFIRMATION OF SERVICE BOOKMARKS

(57) Abstract:

**METHOD AND SYSTEM FOR TACTILE  
CONFIRMATION OF SERVICE BOOKMARKS**

This international application is based on and claims priority to U.S.

- 5 Application serial number 11/067,764, entitled, "Method and System for Tactile Confirmation of Service Bookmarks", filed March 1, 2005, and is incorporated herein by reference in its entirety.

**RELATED CASE**

- [0001] This application is related to Application Serial No. 10/801,598, filed  
10 March 17, 2004, entitled, SYSTEM AND METHOD FOR REMOTE SERVICE INFORMATION  
(Attorney Docket 4208-4183, NC 45113), assigned to Nokia Corporation.

**BACKGROUND OF INVENTION**

1. Field of Invention:

- [0002] The present invention relates to wireless communications. More  
15 particularly, the present invention relates to the management of automatically  
downloaded information received on a wireless communication device via short-range  
communications.

2. Description of Prior Art:

- [0003] Wireless communication devices (WCD) continue to proliferate in the  
marketplace due to technological improvements in both the quality of the  
20 communications and the functionality of the devices. Devices such as cellular telephones  
have become commonplace for both personal and business use, allowing users to transmit  
and receive voice, text and graphical data from a multitude of geographical locations.  
The communication networks utilized by WCDs span different frequencies and cover  
25 different broadcast distances, each having strengths applicable to different  
communication applications.

[0004] Cellular networks facilitate WCD communications over large geographic  
areas. GSM, a widely employed cellular network which communicates in the 900 MHZ –  
1.8 GHZ band in Europe and at 1.9 GHZ in the United States, provides voice

communication and supports the transmission of textual data via the Short Messaging Service (SMS). SMS allows a WCD to transmit and receive text messages of up to 160 characters. It also provides data transfer to packet networks, ISDN and POTS users at 9.6 Kbps. While cellular networks like GSM are a well-accepted means for transmitting and receiving data, due to cost, traffic and legislative concerns, a cellular network may not be appropriate for all data applications.

- 5 [0005] Short-range wireless networks provide communication solutions that avoid the problems seen in cellular networks. Bluetooth™ is an example of a short-range wireless technology quickly gaining acceptance in the marketplace. A Bluetooth™  
10 enabled WCD transmits and receives data at a rate of 720 Kbps within a range of 10 meters, and may transmit up to 100 meters with additional power boosting. A user does not actively instigate a Bluetooth™ network. Instead, a plurality of devices within operating range of each other will automatically form a network group called a "piconet". Any device may promote itself to the master of the piconet, allowing it to control data  
15 exchanges with up to seven "active" slaves and 255 "parked" slaves. Active slaves exchange data based on the clock timing of the master. Parked slaves monitor a beacon signal in order to stay synchronized with the master, and wait for an active slot to become available. These devices continually switch between various active communication and power saving modes in order to transmit data to other piconet members.
- 20 [0006] The multitude of communication networks utilized by WCDs have created new opportunities for businesses to contact potential customers. Advertisers desire to use audio, text and graphical messages to promote goods and services directly to a consumer through a WCD. In order to control the rampant proliferation of advertising, often called "spamming" when referring to unsolicited email messages, many  
25 governments have implemented strict controls over how advertisers and information providers may use global cellular networks like GSM. For example, strict new laws are being passed in Korea where 5% of the 220 million cellular text messages sent daily are unsolicited advertisements. Many laws require opt-in for mobile marketing to prevent spam from getting to the consumer. For marketers, getting opt-in acceptance is a real  
30 problem. However, these regulatory problems currently do not exist for short-range networks.

[0007] Some services currently exist for marketers who desire to communicate information over short-range networks. The Nokia Local Marketing Solution is an information providing architecture for distributing data via short-range networks. A user who walks within transmission range of an access point using short-range  
5 communications (e.g., Bluetooth™) has information automatically downloaded to a memory buffer in the WCD. The user must then open a “shortcut” browser to select from various temporarily stored “bookmarks”. The selected bookmark is then permanently saved in the WCD, and in some cases, additional data relevant to the saved bookmark may then be retrieved via a cellular network. Unselected bookmarks are automatically  
10 deleted from the memory buffer when space is required to download new content.

[0008] iJack™ is a similar service provided by TeliaSonera Finland Oyj that provides graphical information to a user in effective range of a service point. The service point includes a Bluetooth™ broadcast device which may be totally wireless in that the service point may also be programmed wirelessly using a GPRS cellular link to a  
15 business. The service point can then simultaneously broadcast information over a piconet containing up to seven Bluetooth™ enabled WCDs. The user requires an iJack™ browser to view the information. After the browser is loaded, information is automatically downloaded to a WCD whenever the user comes into range of a service point. To save the data, the user must open the browser, find the information and  
20 manually trigger a download to the WCD.

[0009] While advertising over a short-range network may provide an innovative way for a business to reach a target consumer, communicating via this medium is not without its limitations. In both of the aforementioned existing services, a user may be forced to specify a category of information to receive (e.g., “coupons”) that does not  
25 adequately limit incoming messages. As a result, the WCD will continue to receive an overabundance of bookmarks. The user must repeatedly perform a manual sort through the downloaded information to indicate bookmarks desired to be saved. Otherwise, these desired bookmarks may inadvertently be discarded as older information is purged to make room in the memory buffer. The labor required for the user to manually maintain  
30 downloaded content is multiplied by the number of categories allowed to be downloaded to the WCD, turning an otherwise beneficial function into an unpleasant and tedious chore.

[0010] Further, a proliferation of wireless direct-to-consumer advertising may result in a backlash against these companies . Users who find their WCD filled with a plethora of undesired information, including spam, viruses and other unwelcome information, may take steps to prevent these messages from being downloaded. A 5 disgruntled user could turn off the Bluetooth™ reception features of their WCD, which may result in all short-range communications being disabled in the device. This negatively impacts the consumer as well as the advertisers because the user will not be able to receive any advertisements, offers or information from which they might benefit.

[0011] As demonstrated above, software-based category filters are not dynamic 10 nor precise enough to substantially improve the situation. Many category classifications include too much breadth to allow a user to define a specific subject matter out of the general field of messages. In addition, some information providers could take liberties with the classification of their messages so that they might bypass a filtering category. Finally, a user may want to receive information relevant to a certain geographic location, 15 or only during a specific time period. For example, a user visiting a shopping mall may want to receive offers or coupons for sales only during the time they spend at that particular shopping mall. A category classification filter would require significant user configuration in order to provide a specific short-term permission in this manner.

[0012] Therefore, what is needed is a short-range wireless communication 20 architecture that allows a WCD to receive only messages pertaining to desired offers or topics that may be conditionally implemented in a simple manner.

#### SUMMARY OF INVENTION

[0013] The instant invention solves the problems present in existing systems by providing a simplified communication solution wherein a user indicates desired subject 25 matter to be downloaded by manually scanning authorization information into a WCD, the authorization information being used to decide which automatically downloaded bookmarks should be permanently retained, without requiring further intervention by the user.

[0014] The invention includes, but is not limited to, a method and apparatus for 30 managing information available via wireless connections wherein a user receives service and authentication information via wireless communication to a WCD. The service

information, or bookmark, may include audio, text or graphical data. A bookmark is stored temporarily until corresponding service authentication information is also contained within the WCD, or upon the manual selection by a user.

[0015] The WCD receives at least part of the service information via short-range wireless communications. For example, the information may be automatically transferred when the WCD comes within range of a Bluetooth™ service point.

[0016] The corresponding service authentication is derived from machine-readable data scanned via short-range communication. A user positions a WCD near a displayed target object containing machine-readable data, allowing the WCD to read and retain service authentication information. In at least one embodiment, the scanning function of the WCD provides energy and a clock signal to a passive Radio Frequency Identification (RFID) transponder, which triggers the device to send a data response containing the service authentication information.

[0017] The temporarily stored service information is continually compared to the saved service authentication information. If the service information corresponds to the authentication information, the service information is permanently saved. The service information is then made available on the WCD via a user interface. In some instances, the user may then select the bookmark resulting in additional content being downloaded from a cellular network like GSM.

20 **DESCRIPTION OF DRAWINGS**

[0018] The invention will be further understood from the following detailed description of a preferred embodiment, taken in conjunction with appended drawings, in which:

[0019] Figure 1 is a representation of typical wireless communication networks and how these networks interact with a user having a wireless communication device.

[0020] Figure 2A is a representation of a wireless communication device and the functional components included within a wireless communication device used in an embodiment of the present invention.

- [0021] Figure 2b is a representation of a wireless communication device further defining specific functionality encompassed within a wireless communication device used in an embodiment of the present invention.
- [0022] 5 Figure 3 is a representation of an RFID transponder and the interaction of a wireless communication device with the RFID transponder in accordance with an embodiment of the present invention.
- [0023] 10 Figure 4 is a representation of an interaction between a wireless communication device and various wireless networks in accordance with an embodiment of the present invention.
- [0024] 15 Figure 5 is a representation of the data flow within a wireless communication device when an RFID tag and a Bluetooth™ bookmark are received in accordance with an embodiment of the present invention.
- [0025] 20 Figure 6 is a representation of the process when an machine-readable data is received by a wireless communication device in accordance with an embodiment of the present invention.
- [0026] Figure 7 is a representation of the process when a bookmark is received by a wireless communication device in accordance with an embodiment of the present invention.
- [0027] 25 Figure 8 is a representation of various user interfaces on a wireless communication device in accordance with an embodiment of the present invention.

#### DESCRIPTION OF PREFERRED EMBODIMENT

- [0028] While the invention has been described in preferred embodiments, various changes can be made therein without departing from the spirit and scope of the invention, as described in the appended claims, in which:
- 25 I. Operational Environment
- [0029] Before describing the invention in detail, it is helpful to describe an environment in which the invention may be used. Accordingly, FIG. 1 is a diagram of an exemplary operational environment in which a WCD 100 may collect and consume services according to techniques of the present invention.

[0030] WCD 100 is capable of engaging in various types of wireless communications. For instance, WCD 100 may engage in short-range communications 114, as well as long range cellular communications 104 (e.g., GSM). Examples of short-range communications are not limited to Bluetooth<sup>TM</sup>, WLAN (i.e., IEEE 802.11), ultra wideband (UWB) and/or wireless USB transmission. As shown in FIG. 1, WCD 100 may enter within communications range of an access point 106. This communications range is defined by a coverage area 116, which determines the locations at which these devices may communicate.

[0031] When WCD 100 is within coverage area 116 of access point 106, it may 10 enter into a short-range communications connection with access point 106. Once this connection is established, access point 106 may provide information to WCD 100 regarding various available services. This information may include one or more links or shortcuts to such services. These links may be transmitted to WCD 100 in an arrangement or data structure that is referred to herein as a service bookmark 508. Details 15 regarding bookmark 508 are described below with reference to FIG. 5.

[0032] WCD 100 is also capable of communicating by employing short-range scanning of a target object containing machine-readable data. For instance, RFID 20 communications can be used to scan a target object located within, or in proximity to, an access point 106. For such communications, the target object may include a transponder, which provides data (e.g., tag 500, described below with reference to FIG. 5) to WCD 100 in response to a scan performed by WCD 100. Such communications may occur at a very close proximity to the target object (e.g., almost touching). Accordingly, for RFID 25 communications, coverage area 116 may span a few feet.

[0033] Various service providers 110 provide these services. In the environment 25 of FIG. 1, WCD 100 communicates with service providers 110 across a backbone network 114. FIG. 1 shows that backbone network 114 includes a packet-based network 112 (e.g., the Internet) and a cellular network 102. Cellular network 102 may include base stations and a mobile switching center. However, these implementations are provided for purposes of illustration. In fact, other network types and arrangements are 30 within the scope of the present invention.

[0034] Backbone network 114 is also used for the accumulation of links by access points 106. For instance, each service provider 110 may transmit information regarding

its services to access point 106 via a high capacity wireless data network 108. Non-limiting examples of high capacity wireless data networks include unidirectional broadcast networks such as DVB used alone, or in combination with, a cellular network employing for example GPRS. Alternatively, an access point 106 may be connected to  
5 the packet network 112 via hardwire network connection 118. The information transmitted from the service provider may include data (e.g., bookmarks) to be collected by WCD 100. In addition, backbone network 114 may be used by WCD 100 to obtain further data from service providers 110 related to bookmark information received from access point 106.

10 II. Wireless Communication Device

[0035] Figure 2A discloses an exemplary functional layout of WCD 100. Processor 204 controls overall device operation. As shown in FIG. 2A, processor 204 is coupled to communications sections 200, 202 and 212. Processor 204 may be implemented with one or more microprocessors that are each capable of executing  
15 software instructions stored in memory 208.

[0036] Memory 208 may include random access memory (RAM), read only memory (ROM), and/or flash memory, and stores information in the form of data and software components (also referred to herein as modules). The data stored by memory 208 may be associated with particular software components. In addition, this data may be  
20 associated with databases, such as bookmark database 224 seen in figure 2B.

[0037] The software components stored by memory 208 include instructions that can be executed by processor 204. Various types of software components may be stored in memory 208. For instance, memory 208 may store software components that control the operation of communication sections 200, 202 and 212. Also, memory 208 may store  
25 software components including a firewall 226, the service guide manager 222, bookmark database 224, user interface manager 206, and any required communications utilities modules.

[0038] Short-range communications 200 is responsible for functions involving the exchange of information across short-range wireless networks. As described above,  
30 examples of such short-range communications 226 are not limited to Bluetooth™, WLAN, UWB and Wireless USB connections. Accordingly, short-range

communications 200 performs functions related to the establishment of short-range connections, as well as processing related to the transmission and reception of information via such connections.

- [0039] Short-range input device 212, as depicted in figures 2A and 2B, may
- 5 provide functionality related to the short-range scanning of machine-readable data. For example, processor 204 may control short-range input device 212 to generate RF signals for activating RFID transponders, and may in turn control the reception of signals from RFID transponders. Other short-range scanning methods 220 for reading machine-  
10 readable data that may be supported by the short-range input device 212 are not limited to linear and 2-D bar code readers (including processes related to interpreting UPC labels), and optical character recognition devices for reading magnetic, UV, conductive or other type of coded data that may be provided to the tag using suitable ink. In order for the short-range input device to scan the aforementioned types of machine-readable data, the  
15 input device may include optical detectors, magnetic detectors, CCDs or other sensors known in the art for interpreting machine-readable information.

- [0040] Long-range communications 202 performs functions related to the exchange of information across large coverage area networks (such as cellular networks) via an antenna. Therefore, long-range communications 202 may operate to establish data communications sessions, such as General Packet Radio Service (GPRS) sessions and/or  
20 Universal Mobile Telecommunications System (UMTS) sessions. Also, long-range communications 202 may operate to transmit and receive messages, such as short messaging service (SMS) messages and/or multimedia messaging service (MMS) messages.

- [0041] As shown in FIG. 2A, user interface 206 is also coupled to processor 204.
- 25 User interface 206 facilitates the exchange of information with a user. FIG. 2A shows that user interface 206 includes a user input portion 210 and a user output portion 214. User input portion 210 may include one or more components that allow a user to input information. Examples of such components are not limited to keypads, touch screens, and microphones. User output portion 214 allows a user to receive information from the  
30 device. Thus, user output portion 214 may include various components, such as a display, and one or more audio speakers. Exemplary displays include liquid crystal displays (LCDs), and video displays.

[0042] Hardware corresponding to communications sections 200, 202 and 212 provide for the transmission and reception of signals. Accordingly, these portions may include components (e.g., electronics) that perform functions, such as modulation, demodulation, amplification, and filtering. These portions may be controlled by 5 communications modules stored in memory 208.

[0043] The elements shown in FIG. 2A may be coupled according to various techniques. One such technique involves coupling hardware corresponding to communications sections 200, 202 and 212, processor 204, memory 208, and user interface 206 through one or more bus interfaces. In addition, each of these components 10 is coupled to a power source, such as a removable and/or rechargeable battery (not shown).

[0044] FIG. 2B discloses that firewall 226, service guide manager 222 and bookmark database 224 are contained in memory 208. For example, firewall 226 may be a Bluetooth™ firewall which allows or prevents certain bookmarks from being 15 downloaded based on certificate information which ensures that the alleged service provider distributing the bookmark is in actuality the true service provider, and that the service provider is a trusted source. Bookmarks can also be signed with a certain service certificate so that the WCD can compare/encrypt the received bookmarks. The service certificate may be received in the WCD by scanning machine-readable data. When the 20 WCD scans this data, the user may also be presented with a license agreement requiring the user to agree to the terms of the license, for example by way of a downloadable Java midlet that provides the necessary user interface and connectivity to the service provider. Once the user approves the license, a confirmation message may be sent to the service provider (e.g., via an SMS message) by the midlet, and the certificate is provided back to 25 the user in a response message. Control at this low level prevents malicious programs or Spam from being downloaded by the service manager 222. Firewall 226 may operate on the principle that only certain bookmarks related to a service provider are accepted, or alternatively so that only certain bookmarks are excluded. For example, in the instant invention an RFID tag may indicate a Bluetooth™ identification number that adds 30 bookmarks with the same identification number to an "allowed" list to permit downloading. Service guide manager 222 provides for the management and storage of data received from remote devices, such as service point 106. Such remote devices are

referred to herein as service points. The received data may be in various forms. One such form is a bookmark. However, other forms are within the scope of the present invention.

[0045] Firewall 226 and service guide manager 222 may operate as background processes. This allows for the collection of data (e.g., bookmarks linked to services) without interrupting the user's operation of the device. Over time, the device collects new data. However, in order to handle the device's memory constraints, new service information cannot be collected indefinitely without deleting the older data.

[0046] The service guide manager 222 may process and permanently store bookmarks in bookmark database 224. Bookmark database 224 provides for the storage of data (such as service bookmarks). These bookmarks may be stored in various folders, where each folder corresponds to a particular menu. Examples of such folders 802 are shown in FIG. 8 and may include a dynamic folder, a recent folder, and a saved folder. The dynamic folder is for storing received service bookmarks. The recent folder is for storing service bookmarks that were recently activated. The saved folder is for storing service bookmarks selected for storage by a user (e.g., favorites). In embodiments of the present invention, each folder may have a specified maximum number of service bookmarks that may be stored. A non-limiting exemplary maximum number of service bookmarks is ten.

[0047] The bookmark database 224 may also store categorical information, such as keywords. The categorical information may be mapped to the stored bookmarks. This advantageously helps a user perform topical searches for particular bookmarks. Such categorical information may accompany data when it is received from a service point.

[0048] Service guide manager 222 is also coupled to a user interface manager stored in memory 208. The user interface manager provides functionality, such as a graphical user interface, for the presentation of links to users. In addition, this functionality provides for user selection and activation of links.

[0049] The service guide manager 222 may also interact with a communications utilities module, also contained in memory 208, which provides for the establishment of service sessions using long-range communications 202 and/or short-range communications 200. The communications utilities module may include various

components that allow the reception of services from remote devices according to protocols, such as the Wireless Application Protocol (WAP).

[0050] When engaging in WAP communications with a remote server, the device functions as a WAP client. To provide this functionality, the module may include WAP 5 client software having components, such as a Wireless Markup Language (WML) Browser, a WMLScript engine, a Push Subsystem, and a Wireless Protocol Stack.

[0051] Applications (not shown) may interact with the WAP client software to provide a variety of communications services. Examples of such communications services include the reception of Internet-based content, such as headline news, exchange 10 rates, sports results, stock quotes, weather forecasts, multilingual phrase dictionaries, shopping and dining information, local transit (e.g., bus, train, and/or subway) schedules, personal online calendars, and online travel and banking services.

[0052] The WAP-enabled device may access small files called decks which each include smaller pages called cards. Cards are small enough to fit into a small display area 15 that is referred to herein as a microbrowser. The small size of the microbrowser and the small file sizes are suitable for accommodating low memory devices and low-bandwidth communications constraints imposed by wireless links.

[0053] Cards are written in the Wireless Markup Language (WML), which is specifically devised for small screens and one-hand navigation without a keyboard. 20 WML is scaleable so that it is compatible with a wide range of displays that covers two-line text displays, as well as large LCD screens found on devices, such as smart phones, PDAs, and personal communicators. WML cards may include programs written in WMLScript, which is similar to JavaScript. However, through the elimination of several unnecessary functions found in these other scripting languages, WMLScript reduces 25 memory and processing demands.

### III. Operation

[0054] The operation of an embodiment of the present invention will now be described. FIG. 3 describes an example interaction between a WCD and a target object containing machine-readable data. In this example the machine-readable data is RFID 30 data. Display 300 is an information conveyance device not limited to a poster, sign, display, standee, etc. In the exemplary embodiment shown in FIG. 3, display 300 is an

advertisement for a sale. The display contains visual indicia indicating information that may be of interest to a consumer, and also includes a target area 302. The visual indicia may indicate that a cellular phone or other WCD should be touched to or placed near the target area 302.

- 5 [0055] When a WCD 100 is placed near the target area an information exchange takes place. FIG. 3 further shows a transparent view of the target area 302 including a target object 304 imbedded within, placed near or behind the target area. In this case the target object 304 is an RFID transponder. When the WCD 100 is held near the target, the RFID scan signal 308 of the WCD 100 provides an RF energy field and clock signal to  
10 the target object 304. The transponder uses the energy and clock signal to issue a data signal that is received by the WCD 100. The data transferred from an RFID transponder may range anywhere from 1 bit to several KB, and may contain a service id, service type, a classification or subset of bookmark data, etc. The scanned data received, which will hereafter be referred to as tag data, is then stored within the WCD 100 in scanned tag  
15 contents 502 as depicted in FIG. 5.

- [0056] FIG. 4 expands on operation of this embodiment of the invention. The WCD 100 is enabled for cellular communications, (e.g., GSM 408), and for short-range communications (e.g., Bluetooth™ 406) and for scanning machine-readable data (e.g., RFID 308). Here, a shopping mall 400 contains a plurality of stores. Each store may  
20 have a service point 106 providing short range communication such as Bluetooth™ 406. Each service point has an effective transmission range 116. As a customer traverses through the mall, they will move from store to store. This brings a shopper's WCD 100 within an effective range 116 of each service point 106. A service point 106 using Bluetooth™ will attempt to set up a piconet including WCD 100, wherein the service  
25 point 106 will download bookmark information to the WCD 100. Bookmark information may include, but is not limited to, Shortcut information, phone numbers, Email addresses, SMS keywords, etc.

- [0057] The user will only be able to automatically access bookmarks to which a corresponding tag has been downloaded. FIG. 5 depicts the interactions between tags and  
30 bookmarks. A tag is downloaded at 500 via the previously machine-readable data communication, and is stored in a tag contents 502. Through a separate transaction, Bookmark information 508 is stored in a temporary state 506 according to user settings

510. User settings 510 may affect bookmark downloading by, for example, enabling or  
disabling short-range communications for WCD 100. A tag in tag contents 502  
corresponding to temporarily stored shortcut 506 will indicate that the shortcut is related  
to information the user desires to view, and therefore the shortcut is permanently stored in  
5 memory at 504 and made available to the user to view via a user interface 800 as depicted  
in FIG. 8.

[0058] A method for using the invention, according to at least one embodiment,  
will now be explained in view of FIG. 6. In step 600, A user bearing a WCD sees  
information of interest publicly displayed. The display, for instance, may advertise  
10 electronic coupons for use in stores contained in a shopping mall, and would further  
indicate that the user should hold their WCD near to a target area in order to receive  
coupons. The target area includes a target object containing machine-readable data. The  
user holds their WCD up to the display in order to receive coupons in step 602. Per steps  
604 and 606, a transaction transparent to the user occurs wherein the WCD scans the  
15 target object and machine-readable data, including tag information, is transmitted from  
the target object to the memory of the WCD.

[0059] In FIG. 7, the user enters the shopping mall and begins to traverse from  
store to store. Various stores within the shopping mall may contain service points using  
short-range communications to transmit data within a limited effective range. When a  
20 user enters the area covered by the service point, step 700, the service point initiates  
contact with the WCD. Firewall 226 may then check the identification of the service  
point in step 702 to verify whether the service point identification number corresponds to  
a trusted service provider and/or whether the user has indicated that the content of the  
25 service point should be excluded. If the service point is excluded, the bookmark is not  
downloaded and the connection to the service point is severed in step 704. Alternatively,  
the communication is permitted and the bookmark is downloaded to a temporary buffer in  
step 706. The WCD then determines whether to permanently store the bookmark in step  
708. A bookmark is permanently stored either when a stored tag corresponds to the  
30 bookmark, or when the user browses the memory of the WCD and manually selects the  
bookmark. If one of these conditions are true, the bookmark is permanently stored in step  
710. The WCD then makes this permanently stored information available to the user in  
step 712. If the answers to the questions posed in 708 are negative, in step 714 the

bookmark will remain in the temporary buffer until one of the conditions of step 708 are true, or until the bookmark is purged from the temporary buffer, for instance on a FIFO (First In First Out) basis.

[0060] An exemplary user interface is shown in FIG. 8. The user interface 800 includes icons 802 related to downloaded data that has been made available for user interaction. These icons may be activated to open additional user interface displays that were downloaded from the service point. The interface may allow the user to request additional content to be downloaded from a cellular network, or to send messages via a messaging service like SMS. A second embodiment of the exemplary user interface is shown at 804. This alternative user interface includes an "Excluded" folder 806 for storing service bookmarks or service provider IDs which are barred from communicating with the WCD. Information included in this folder may prevent the WCD from accepting spam or malicious programs such as viruses at lowest interface level.

[0061] A benefit of the invention is that it does not matter whether the bookmark or the tag is downloaded first. It will always appear to the user that the desired content appeared as a result of the machine-readable tag data being scanned. This occurs because even if the bookmark was downloaded first, the content related to the bookmark will remain hidden in a temporary state until a corresponding tag has been downloaded.

[0062] Accordingly, it will be apparent to persons skilled in the relevant art that various changes in form and detail can be made therein without departing from the spirit and scope of the invention. Thus the breadth and scope of the present invention should not be limited by any of the above-described exemplary embodiments, but should be defined only in accordance with the following claims and their equivalents.

## WHAT IS CLAIMED IS:

1. A method for managing information available via a wireless connection, comprising:
  - 5 receiving service information via a wireless connection;
  - receiving service authentication information via a wireless communication medium distinct from the wireless connection;
  - comparing the service information to the service authentication information, and
- 10 authenticating a service if the service information corresponds to the service authentication information.
2. The method of claim 1, wherein the wireless connection is a short-range communication network.
3. The method of claim 2, wherein the wireless connection is at least one of a Bluetooth™ network, a Wireless Local Area Network (WLAN), an Ultra Wide Band Network (UWB), or a Wireless Universal Serial Bus Network (WUSB).
- 15
4. The method of claim 1, wherein the service authentication information is received by way of machine-reading a service authentication tag.
5. The method of claim 4, wherein the machine-reading is performed via at least one of a Radio Frequency Identification (RFID) communication, a Bar Code Reader (BCR) communication including processes related to interpreting UPC labels, an Optical Character Recognition (OCR) communication, a Magnetic Ink Character Recognition (MICR) communication, a Conductive Ink Recognition communication or an Ultra Violet (UV) Ink Recognition communication.
- 20
6. The method of claim 1, wherein the service information includes bookmark information related to a particular service.
- 25
7. The method of claim 6, wherein the service is accessible via wide-area network connection.

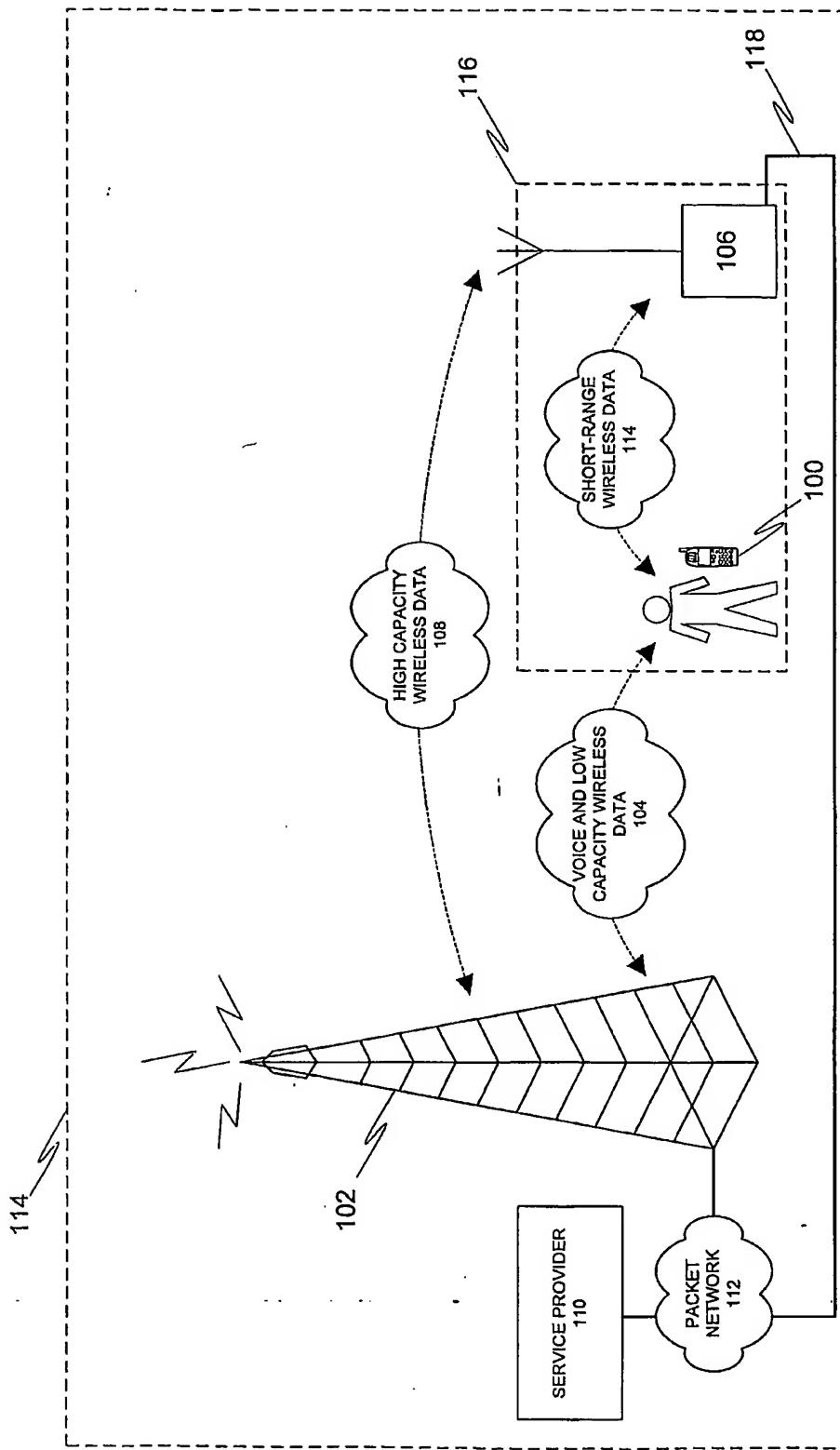
8. The method of claim 6, wherein the bookmark information is temporarily stored in a memory of a wireless communication device.
9. The method of claim 8, wherein the bookmark information is permanently stored in a memory of a wireless communication device if the service is authenticated.
- 5 10. The method of claim 6, wherein the bookmark information includes at least one of universal resource locator (URL) information, telephone number information, email address information or Short Messaging Service (SMS) keyword information.
11. The method of claim 1, wherein the service is made available in a user interface upon authentication.
- 10 12. The method of claim 1, further including a firewall which may allow or exclude service information based on an identification related to an information provider.
13. An apparatus for managing information available via a wireless connection, comprising:
  - 15 a wireless communication device;
  - one or more receivers coupled to the device for receiving service information via a wireless connection and for receiving service authentication information via a wireless communication medium distinct from the wireless connection, and
- 20 a processor coupled to the receiver for comparing the service information to the service authentication information and for authenticating a service if the service information corresponds to the service authentication information.
14. The apparatus of claim 13, wherein the wireless connection is a short-range communication network.
- 25 15. The apparatus of claim 14, wherein the wireless connection is at least one of a Bluetooth™ network, a Wireless Local Area Network (WLAN), an Ultra Wide Band Network (UWB), or a Wireless Universal Serial Bus Network (WUSB).

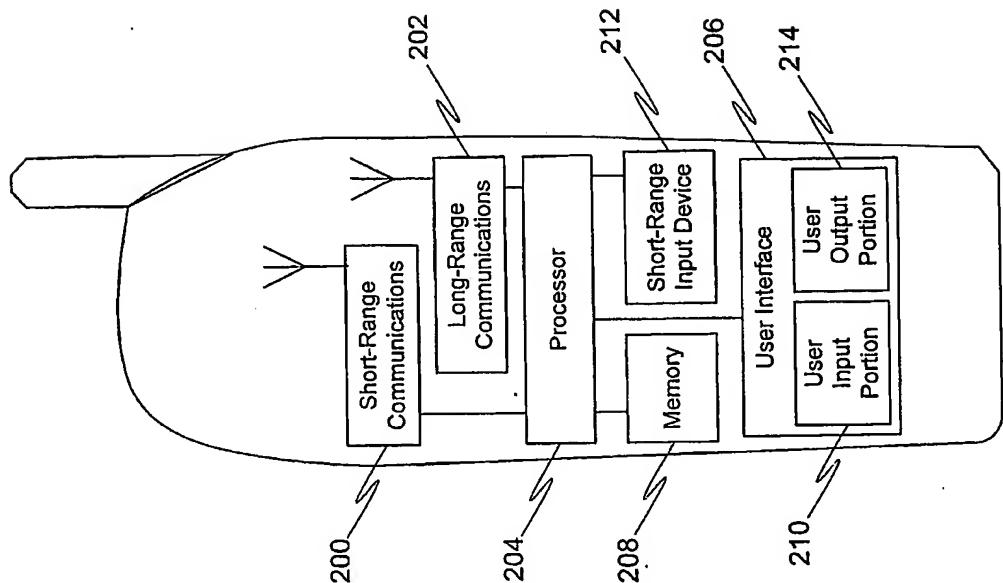
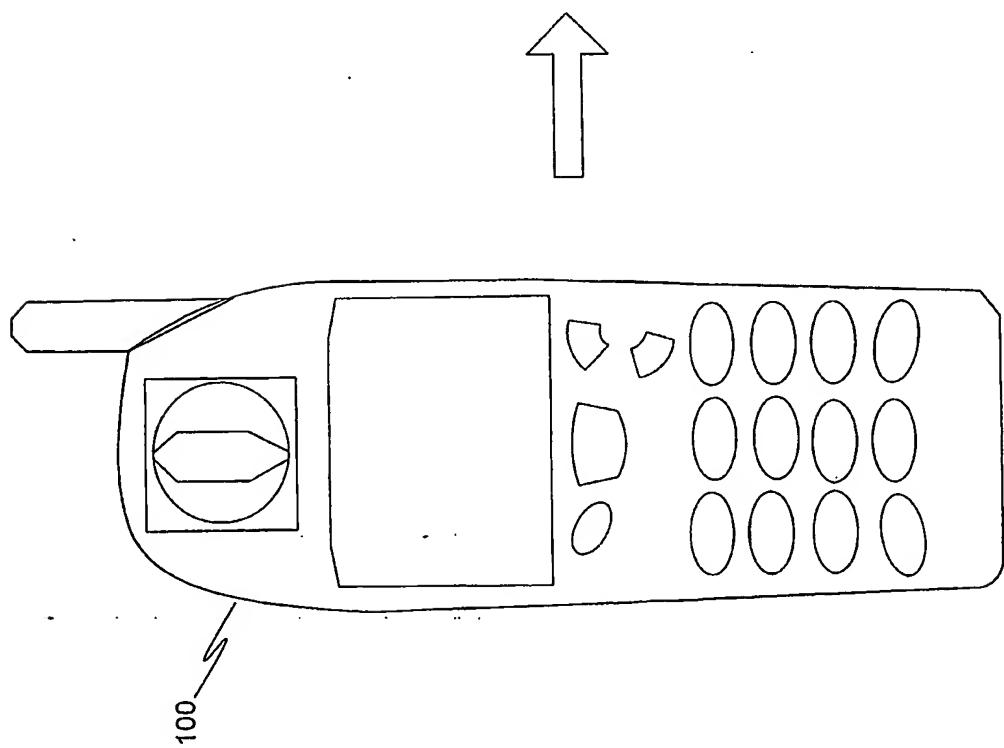
16. The apparatus of claim 13, wherein the service authentication information is received by way of machine-reading a service authentication tag.
17. The apparatus of claim 16, wherein the machine-reading is performed via at least one of a Radio Frequency Identification (RFID) communication, a Bar Code Reader (BCR) communication including processes related to interpreting UPC labels, an Optical Character Recognition (OCR) communication, a Magnetic Ink Character Recognition (MICR) communication, a Conductive Ink Recognition communication or an Ultra Violet (UV) Ink Recognition communication.  
5
18. The apparatus of claim 13, wherein the service information includes bookmark information related to a particular service.  
10
19. The apparatus of claim 18, wherein the service is accessible via wide-area network connection.
20. The apparatus of claim 18, wherein the bookmark information is temporarily stored in a memory of a wireless communication device.  
15
21. The apparatus of claim 20, wherein the bookmark information is permanently stored in a memory of a wireless communication device if the service is authenticated.  
20
22. The apparatus of claim 18, wherein the bookmark information includes at least one of universal resource locator (URL) information, telephone number information, email address information or Short Messaging Service (SMS) keyword information.  
25
23. The apparatus of claim 13, wherein the service is made available in a user interface upon authentication.
24. The apparatus of claim 13, further including a firewall which may allow or exclude service information based on an identification related to an information provider.

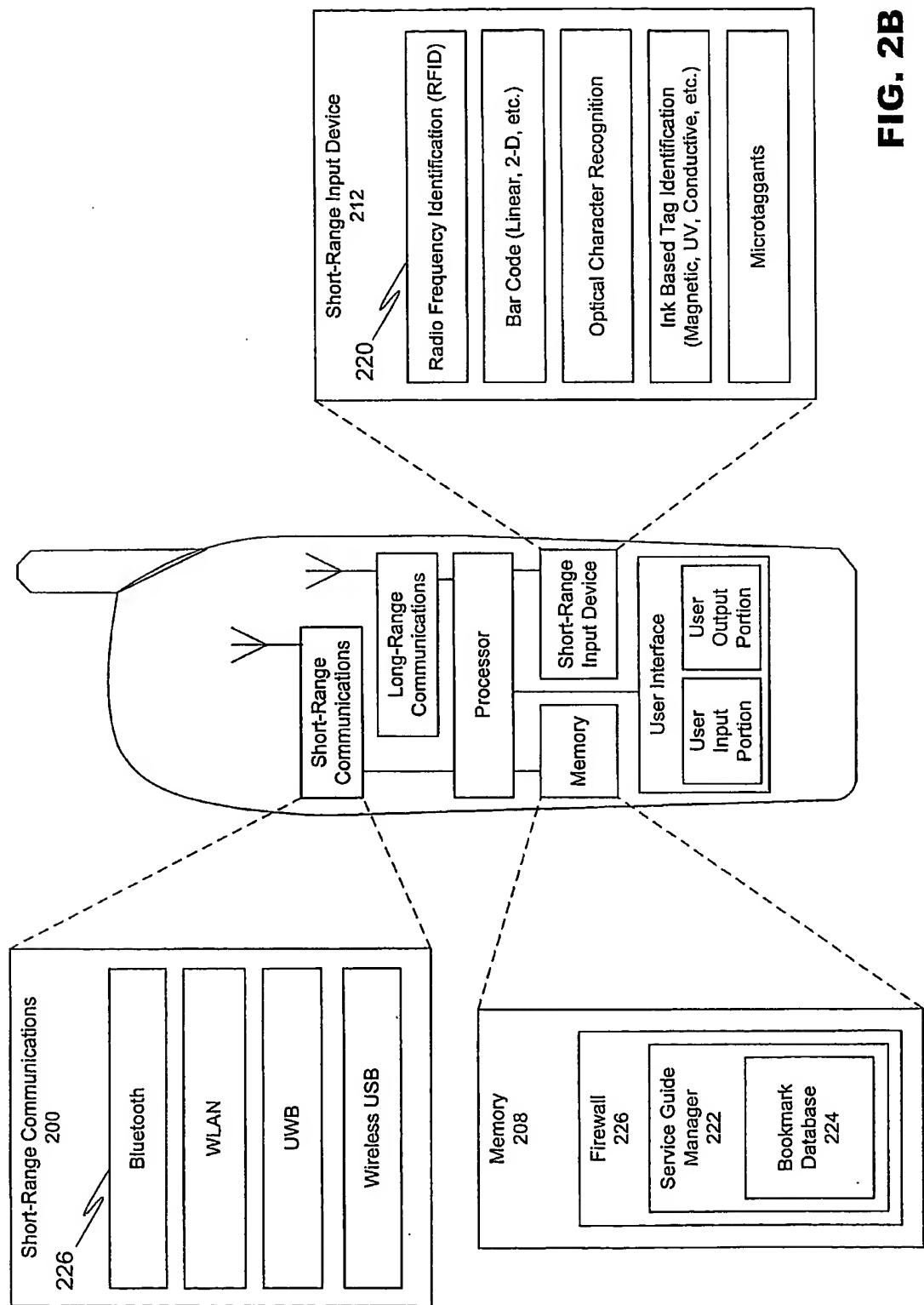
25. A computer program product comprising a computer usable medium having computer readable program code embodied in said medium for managing information available via a wireless connection, said product comprising:
  - 5 a computer readable program code for receiving service information via a wireless connection;
  - a computer readable program code for receiving service authentication information via a wireless communication medium distinct from the wireless connection;
  - 10 a computer readable program code for comparing the service information to the service authentication information, and
  - a computer readable program code for authenticating a service if the service information corresponds to the service authentication information.
26. The computer program product of claim 25, wherein the wireless connection is a short-range communication network.
- 15 27. The computer program product of claim 26, wherein the wireless connection is at least one of a Bluetooth™ network, a Wireless Local Area Network (WLAN), an Ultra Wide Band Network (UWB), or a Wireless Universal Serial Bus Network (WUSB).
28. The computer program product of claim 25, wherein the service authentication information is received way of machine-reading a service authentication tag.
- 20 29. The computer program product of claim 28, wherein the machine-reading is performed via at least one of a Radio Frequency Identification (RFID) communication, a Bar Code Reader (BCR) communication including processes related to interpreting UPC labels, an Optical Character Recognition (OCR) communication, a Magnetic Ink Character Recognition (MICR) communication, a Conductive Ink Recognition communication or an Ultra Violet (UV) Ink Recognition communication.
- 25 30. The computer program product of claim 25, wherein the service information includes bookmark information related to a particular service.

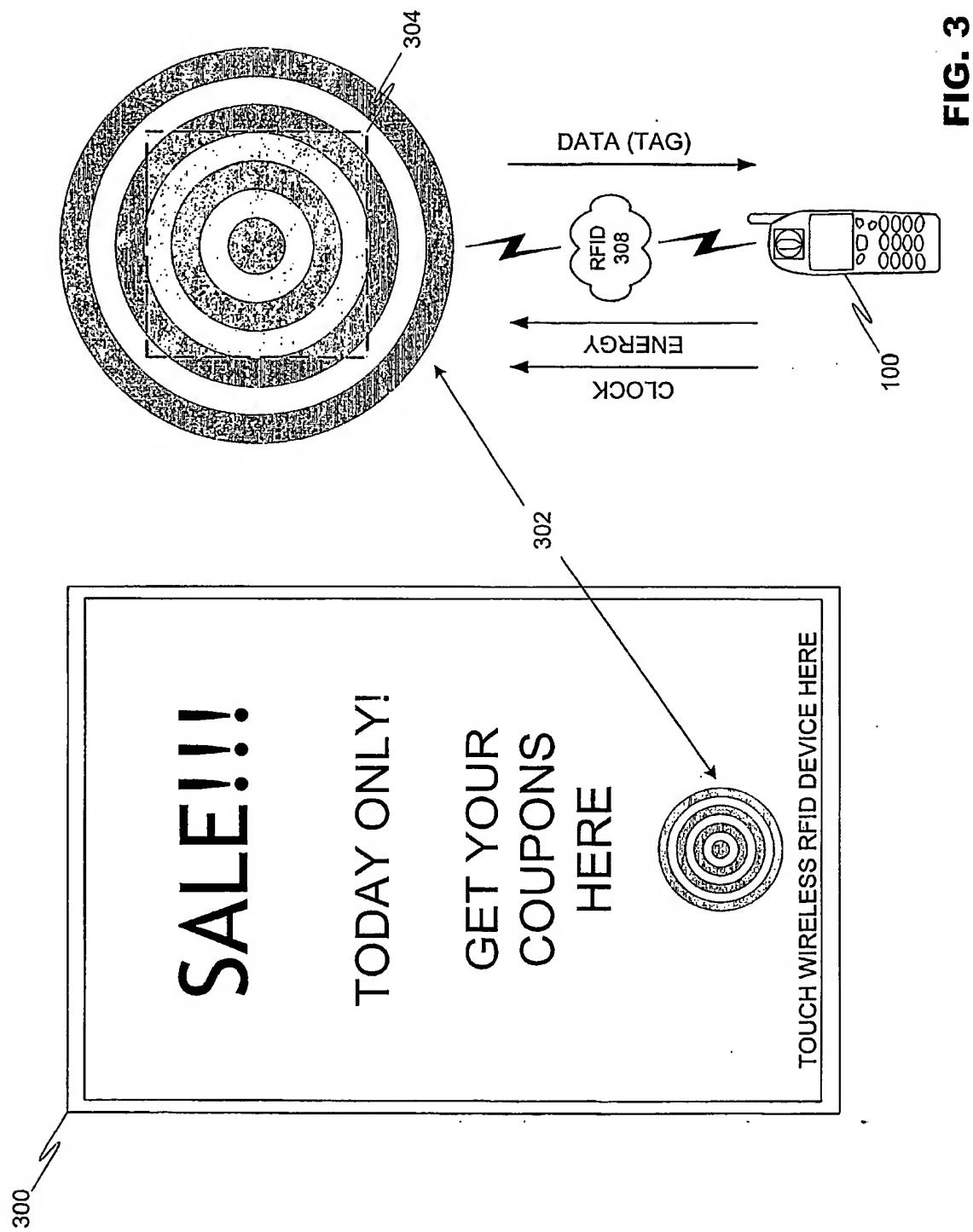
31. The computer program product of claim 30, wherein the service is accessible via wide-area network connection.
32. The computer program product of claim 30, wherein the bookmark information is temporarily stored in a memory of a wireless communication device.
- 5 33. The computer program product of claim 32, wherein the bookmark information is permanently stored in a memory of a wireless communication device if the service is authenticated.
- 10 34. The computer program product of claim 30, wherein the bookmark information includes at least one of universal resource locator (URL) information, telephone number information, email address information or Short Messaging Service (SMS) keyword information.
35. The computer program product of claim 25, wherein the service is made available in a user interface upon authentication.
- 15 36. The computer program product of claim 25, further including a firewall which may allow or exclude service information based on an identification related to an information provider.
37. A method for managing information available via a wireless connection, comprising:
  - receiving service information via a Bluetooth™ connection;
  - 20 receiving service authentication information via RFID communication;
  - comparing the received service information to the service authentication information, and
  - authenticating a service if the service information corresponds to the service authentication information.
- 25 38. An apparatus for managing information available via a wireless connection, comprising:
  - a wireless communication device;

- one or more receivers coupled to the device for receiving service information via a Bluetooth™ connection and for receiving service authentication information via RFID communication, and
- a processor for comparing the received service information to the service authentication information and for authenticating a service if the service information corresponds to the service authentication information.
- 5       39. A computer program product comprising a computer usable medium having computer readable program code embodied in said medium for managing information available via a wireless connection, said product comprising:
- 10      a computer readable program code for receiving service information via a Bluetooth™ connection;
- a computer readable program code for receiving service authentication information via RFID communication;
- a computer readable program code for comparing the service information to the service authentication information, and
- 15      a computer readable program code for authenticating a service if the service information corresponds to the service authentication information.

**FIG. 1**

**FIG. 2A**

**FIG. 2B**

**FIG. 3**

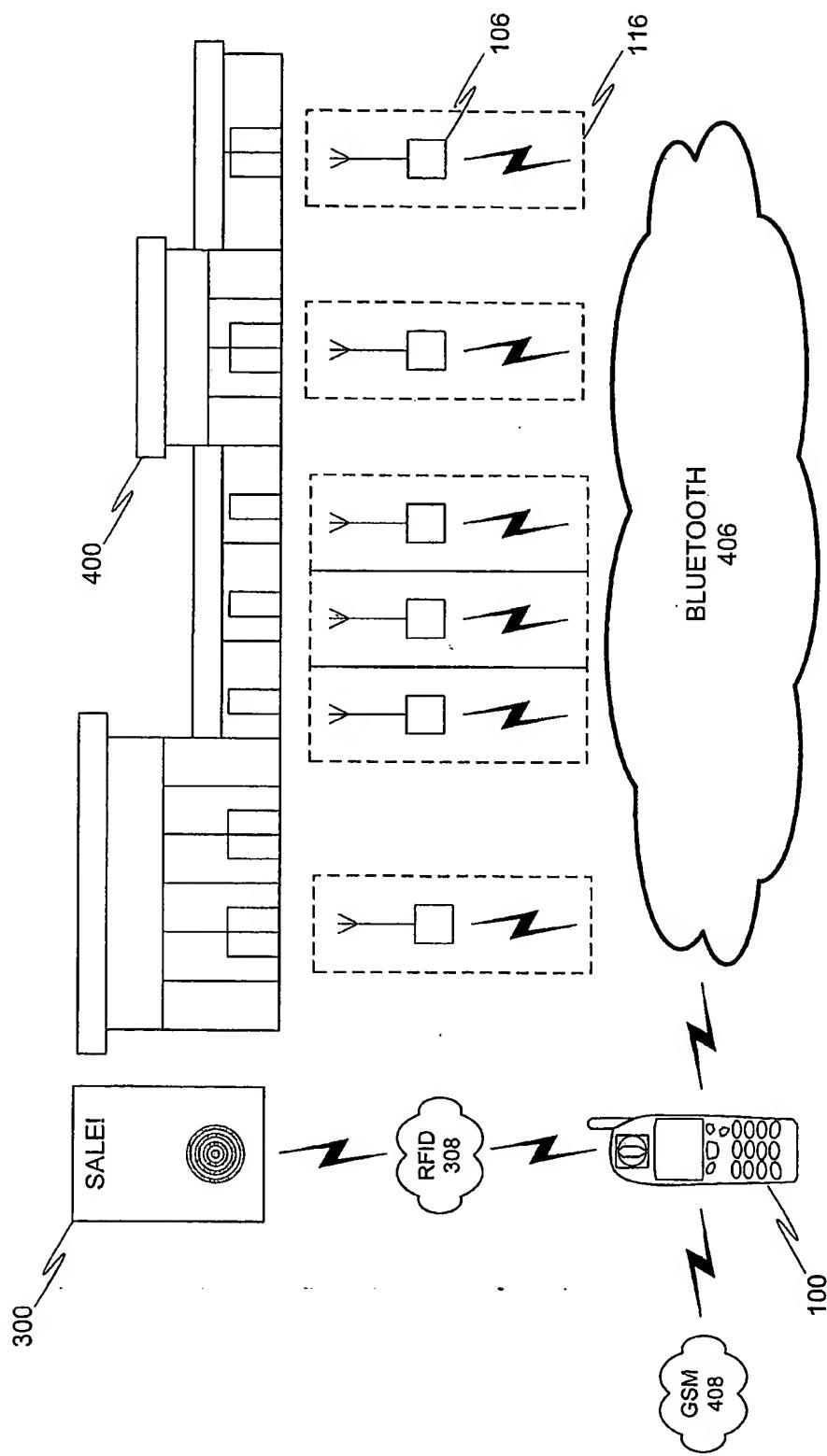
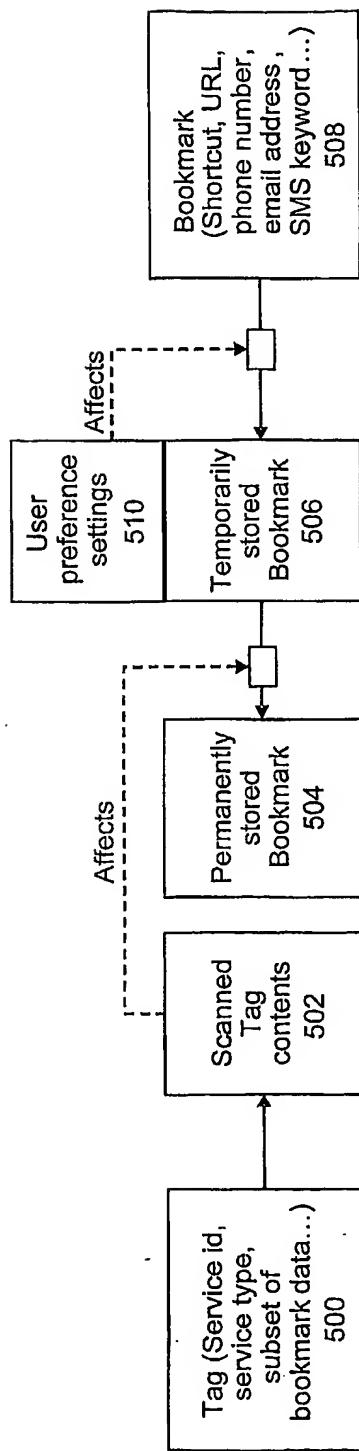
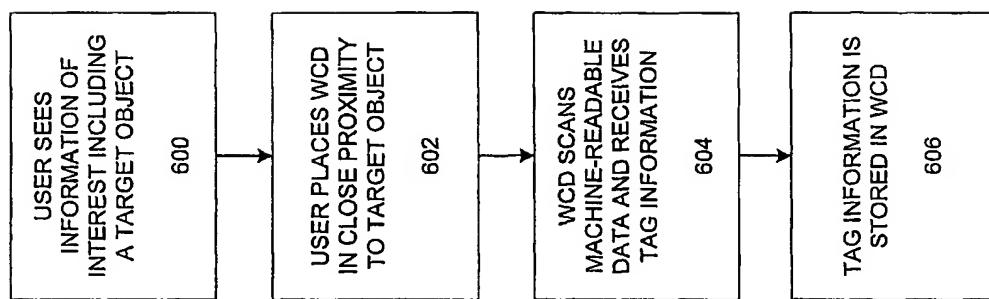
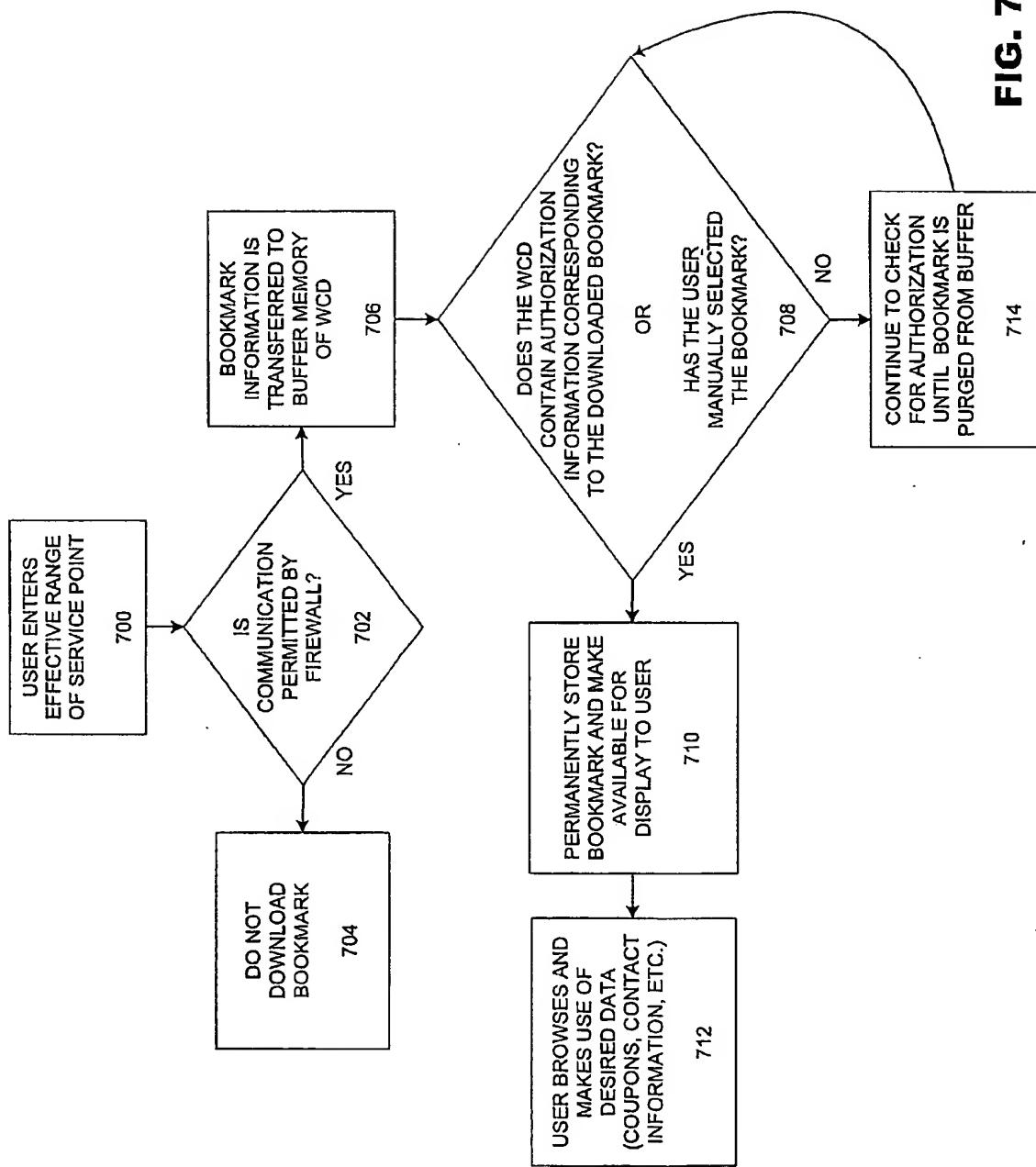


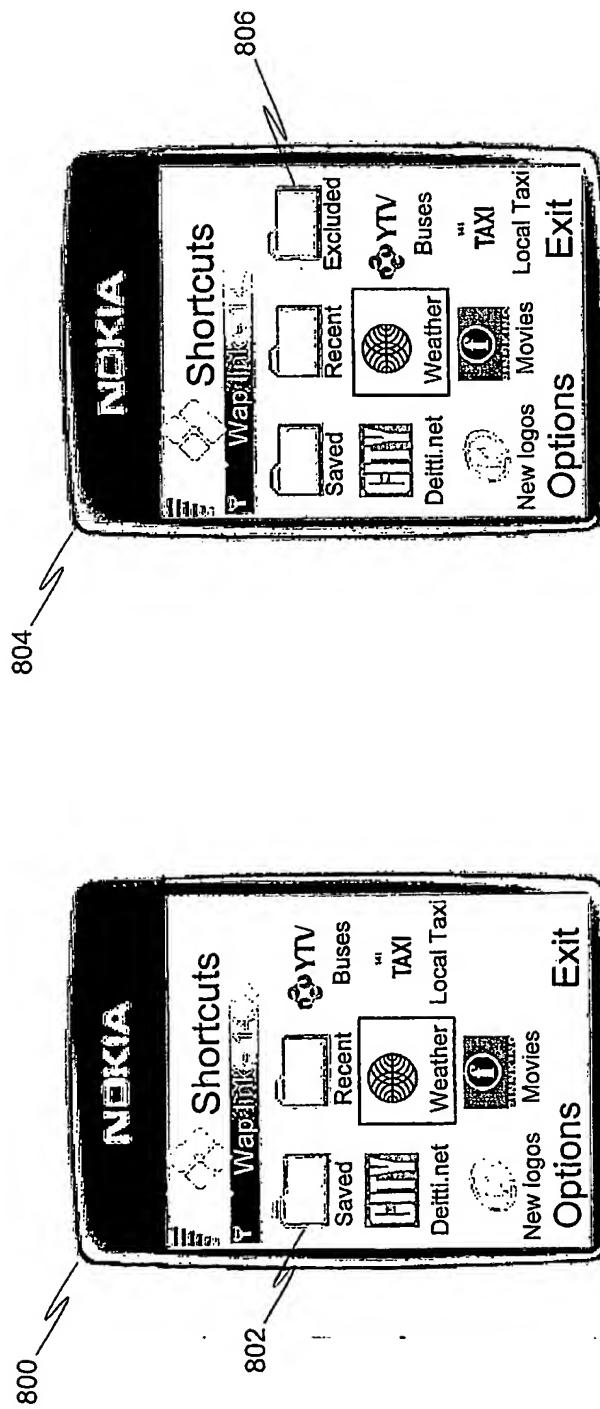
FIG. 4

**FIG. 5**

**FIG. 6**

8/9

**FIG. 7**

**FIG. 8**

**PATENT COOPERATION TREATY**

**PCT**

**DECLARATION OF NON-ESTABLISHMENT OF INTERNATIONAL SEARCH REPORT**  
**(PCT Article 17(2)(a), Rule 13ter.1(c) and 39)**

Applicant's or agent's file reference <b>4208-4239PC</b>	<b>IMPORTANT DECLARATION</b>	Date of mailing <i>(day/month/year)</i> <b>03-06-2006</b>
International application No. <b>PCT/IB2006/000310</b>	International filing date <i>(day/month/year)</i> <b>16-02-2006</b>	(Earliest) Priority Date <i>(day/month/year)</i> <b>01-03-2005</b>
International Patent Classification (IPC) or both national classification and IPC See extra sheet		
Applicant <b>Nokia Corporation et al</b>		
<p>This International Searching Authority hereby declares, according to Article 17(2)(a), that no international search report will be established on the international application for the reasons indicated below.</p> <ol style="list-style-type: none"> <li>1. <input checked="" type="checkbox"/> The subject matter of the international application relates to:             <ol style="list-style-type: none"> <li>a. <input type="checkbox"/> scientific theories.</li> <li>b. <input type="checkbox"/> mathematical theories.</li> <li>c. <input type="checkbox"/> plant varieties.</li> <li>d. <input type="checkbox"/> animal varieties.</li> <li>e. <input type="checkbox"/> essentially biological processes for the production of plants and animals, other than microbiological processes and the products of such processes.</li> <li>f. <input type="checkbox"/> schemes, rules or methods of doing business.</li> <li>g. <input checked="" type="checkbox"/> schemes, rules or methods of performing purely mental acts.</li> <li>h. <input type="checkbox"/> schemes, rules or methods of playing games.</li> <li>i. <input type="checkbox"/> methods for treatment of the human body by surgery or therapy.</li> <li>j. <input type="checkbox"/> methods for treatment of the animal body by surgery or therapy.</li> <li>k. <input type="checkbox"/> diagnostic methods practised on the human or animal body.</li> <li>l. <input type="checkbox"/> mere presentations of information.</li> <li>m. <input type="checkbox"/> computer programs for which this International Searching Authority is not equipped to search prior art.</li> </ol> </li> <li>2. <input type="checkbox"/> The failure of the following parts of the international application to comply with prescribed requirements prevents a meaningful search from being carried out:             <div style="display: flex; justify-content: space-around; align-items: center;"> <input type="checkbox"/> the description      <input type="checkbox"/> the claims      <input type="checkbox"/> the drawings             </div> </li> <li>3. <input type="checkbox"/> A meaningful search could not be carried out without the sequence listing; the applicant did not, within the prescribed time limit:             <div style="display: flex; justify-content: space-around; align-items: center;"> <input type="checkbox"/> furnish a sequence listing on paper complying with the standard provided for in Annex C of the Administrative Instructions, and such listing was not available to the International Searching Authority in a form and manner acceptable to it.             </div> <div style="display: flex; justify-content: space-around; align-items: center;"> <input type="checkbox"/> furnish a sequence listing in electronic form complying with the standard provided for in Annex C of the Administrative Instructions, and such listing was not available to the International Searching Authority in a form and manner acceptable to it.             </div> <div style="display: flex; justify-content: space-around; align-items: center;"> <input type="checkbox"/> pay the required late furnishing fee for the furnishing of a sequence listing in response to an invitation under Rule 13ter. I(a) or (b).             </div> </li> <li>4. <input type="checkbox"/> A meaningful search could not be carried out without the tables related to the sequence listings; the applicant did not, within the prescribed time limit, furnish such tables in electronic form complying with the technical requirements provided for in Annex C-bis of the Administrative Instructions, and such tables were not available to the International Searching Authority in a form and manner acceptable to it.</li> <li>5. Further comments:</li> </ol>		

Patent- och registreringsverket  
Box 5055  
S- 102 42 Stockholm  
Tel: + 46 8 782 25 00 Fax: + 46 8 666 02 86

Authorized officer  
**Ender Dag/MN**  
Telephone no.

**DECLARATION OF NON-ESTABLISHMENT  
OF INTERNATIONAL SEARCH REPORT**

International application No.  
PCT/IB2006/000310

The claims relate to subject matter for which no search is required according to Rule 39 PCT. Given that the claims are formulated in terms of such subject matter or merely specify commonplace features relating to its technological implementation, the search examiner could not establish any technical problem which might potentially have required an inventive step to overcome. Hence it was not possible to carry out a meaningful search into the state of the art (Art. 17(2)(a)(i) and (ii) PCT).

The applicant's attention is drawn to the fact that claims relating to inventions in respect of which no international search report has been established need not be subject of an international preliminary examination (Rule 66.1 (e) PCT). The applicant is advised that the policy of International Preliminary Examining Authorities is not to carry out a preliminary examination on matter which has not been searched. This is the case irrespective of whether or not the claims are amended following the receipt of the "Declaration of non-establishment..." or during any Chapter II procedure. If the application proceeds into the national/regional phase before a national/regional office, the applicant is reminded that a search may be carried out during examination of the national/regional office, should the problems which led to the Article 17(2) declaration be overcome.

**DECLARATION OF NON-ESTABLISHMENT  
OF INTERNATIONAL SEARCH REPORT**

International application No.  
**PCT/IB2006/000310**

Continuation of cover sheet

**G06F 12/14 (2006.01)**  
**G06F 21/00 (2006.01)**